

Artists in Parks Board Meeting

4/15/2021. Zoom. 5:30 pm

I. Attendees

- Matt Shook- Chair. Present
- Lita – President. Present
- Alvalia Pemberton- Secretary. Present
- Rob Gulick- Webmaster. Present
- Bruce Thorne- 1st AiP's event coordinator. Present
- Laura Bianco- Exhibit Manager. Present

II. Order of Business

A. New business:

I. Monthly AiP meetup paintout/photos

- *Promotional*
 - Post Meetups on Social media to have people join. (possibly 4/24 at Hessian Lake)
 - Reach out to local art centers to promote as well.
 - WRS can be a promotional method as well.
 - Create a RSVP so we can alert the parks in case more than 6 people join.
- *Members*
 - Ask people to tag AIP whenever they post or paint with us.
 - Ask for donations from members.
- *Events*
 - Money events and social events to build community
 - Inviting members to come create if you're planning to go out and create.
 - Informal and official hangouts blend.
 - Creating lanyards to hang while creating to advertise and get people interested.
 - Use FB and meetup to get the public involved
 - No need to notify the park manager if hanging out.

ii. Should AiP go for non-profit?

- No benefit for members making small donations. A bit of a hassle.

iii. Officially accepting AiP members \$20 annual dues?

- Matt will ask the commission if they are open to holding the money.
- We will stay as we are for now. Find a treasurer to organize. We will revisit this if we expand.
- No overhead going to the commission. 20% overhead go to AiP. 80% goes to the artist
- Extra money meant to support when AiP needs money.
- Yes to dues.
- How are we accepting money?
 - Checks or cash that goes to the commission.
 - Lita will have a list of everyone who pays.
 - "Artist in the Parks" put on checks

iv. Will PIPC still handle AiP sales (merchant program)? And or should artists be made to handle their own sales (square)

- Each artist is responsible for credit card transactions and pay the group percentage.

v. When can we expect our Parking permits?

- Matt has them just need to mail them.

B. Unfinished Business

I. Board members needed:

- vice president

- treasure (who holds the money)
- 2nd and 3rd AiP's event coordinator (Assisting Bruce with organizing, implementing, and exhibit set-up. (grids, lighting, pop-up tents, etc.....)
- social media director

C. Future Action Steps:

I. "Great lawn" exhibit

- Need a proposal for when this will happen given to Matt.
- Possibly in Sept/ Oct for an outdoor exhibit at Bear Mountain.
- Need to plan it in a way to make it easier for the park managers.
- Tents outside aren't subject to COVID restrictions.

III. Closing

A. Next board meeting: May 13, 2021

B. Adjourned time: 6:49pm

IV. Notes

- a. Artists in parks are meant to be open for other park locations.
 - i. Sam's Point visitor center, Nyack beach, Minnewaska - just far away.
 - ii. Showing at Harriman and Sam's point is a great way to tie it together.
 - iii. A lot of new spaces for potential gallery use.
 - iv. Pass is for any parks in the system.
 1. Can't park on the side of the road in NJ
- b. Potential new arrangement with AMC (appalachian mountain center) as a new place to sell art.
- c. Matt is the best person to reach out to for planning exhibits.
- d. Nyack beach will be open soon, the bathhouse will be accessible by car.
- e. Might want to entertain showing at Garrison Art Center
 - i. Have people contribute per piece.
- f. Laura will cc Vail and Lita when reaching out to businesses. info@aip.

- i. Create board position emails so it doesn't need to change.
- g. Have an artist agreement for artists to sign with every show that the artist knows responsibilities and liabilities.
 - i. This should be posted on the site.
- h. Need a board member to track where all the exhibits are.
 - i. Inventory sheet for where we are hanging on a regular basis along. Where and what is there.
- i. Ask members to submit ideas for events to add to calendar
 - i. Share a reminder about paint meetup for 4/24